



NEWSLETTER

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DAAD
Indonesia

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Foreword



Dear readers,

It is with great pleasure and joy that I welcome you in this foreword as the new Head of the DAAD Regional Office Jakarta. For me, it is a return to Indonesia where I have already lived and worked which I have long wished for. I am very much looking forward to working with you, the alumni, the Indonesian universities and authorities, and of course with the team of the DAAD Jakarta in the coming years.

For more than 30 years, the DAAD Regional Office Jakarta has been working to support academic cooperation between Indonesia and Germany. This academic cooperation has a long history and is flourishing. Even during the pandemic, university collaboration projects funded by DAAD continued to run by switching to online activities. The pandemic was a great learning experience with regards to digitalisation for all of us and particularly for the universities. Many digitalisation processes that would probably have taken place even without the pandemic were greatly accelerated. We all hope that the pandemic will now be overcome. Now, we have to analyse what we have learned and think about which digital processes we want to continue and further develop in order to shape our digital future.

The many Indonesian alumni who have studied in Germany are very committed and motivated to engage themselves in bilateral academic cooperation. A great example of this is the alumni who received higher education management training in the DIES-training courses – which have been offered by DAAD for many years. These alumni are active and enthusiastic, and they're currently being supported by the DAAD in sharing their experience and knowledge in two ongoing National Multiplication Training Courses (NMT), which we report on in this newsletter.

The two NMT courses are now taking place offline again, as is a meeting of university departments for the German language scheduled to take place in Jakarta in the third week of May. In a series of online conferences, the departments for the German language have discussed aspects of curriculum development with regards to the framework set by the Kampus Merdeka strategy. This could be an example for the future – conducting workshops and work meetings online and combining them with offline kick-off or final meeting events. Such a combination of online and offline events would also save travel time and expenses as well as reduce carbon emissions.

Please also note our current calls for applications for the DAAD scholarship programmes on subject-specific Master's courses in this newsletter and help us to distribute the information to potential applicants.

I hope that this edition of our newsletter will bring you a lot of new and interesting information. Any comments and suggestions on our newsletter are, as always, welcome.

I'm really, really looking forward to cooperating with you in the coming years.

Dr. Guido Schnieders.

Director of DAAD Regional Office Jakarta

Get to know the new director of DAAD Regional Office Jakarta, Dr. Guido Schnieders



There is a saying, "From every ending comes a new beginning". In May 2022, the DAAD Regional Office Jakarta team welcomes Dr. Guido Schnieders as its new director.

Some DAAD alumni or partners might be familiar with Dr. Guido Schnieders. He served as the DAAD lecturer for German language and culture at the University of Indonesia and at the same time, supported the DAAD Regional Office from 2004 to 2010.

In this edition, we spoke with Dr. Guido Schnieders to find out more about his inspiring motivations and fond memories of Indonesia. Here's an excerpt of our interview with him.

What makes you want to take on the role of Director of the DAAD Regional Office in Jakarta?

I lived in Jakarta from 2004 until 2010. During that time, I worked as a DAAD lecturer for German language and culture at the University of Indonesia while also providing support to the DAAD Regional Office. I very much enjoyed my time in Indonesia – the people are friendly, the food is delicious, the culture is interesting, and the natural beauty is amazing. That's why I always hoped that I could come back here one day.

The DAAD Regional Office maintains academic cooperation between Germany and Indonesia, Singapore, Malaysia, and Timor Leste – with a particular focus on Indonesia. These are very heterogeneous higher education markets that offer many different challenges and tasks. I am very excited to return to Indonesia and to work together with the DAAD Jakarta team in facing these challenges.

What speaks to you the most about Indonesia?

Its people. I found the friendliness of the Indonesian people to be truly remarkable. Many people I've met here can quickly adjust to new situations, and they demonstrate a lot of creativity and imagination when it comes to dealing with tough challenges in their lives. Indonesia is a country with a rich history of cultural diversity, which has helped create a unique culture as well as subcultures. I'm thrilled to be able to work with such a diverse group of talented individuals.

Get to know the new director of DAAD Regional Office Jakarta, Dr. Guido Schnieders

Before the COVID-19 pandemic, you had visited Jakarta several times for work. How has the city and the country developed since 2010?

I worked for DAAD Kuala Lumpur from 2011 until 2016 which provided me the opportunity to visit Indonesia many times together with my wife as she is from Medan. Since 2016, I have been in charge of the international higher education fairs at the DAAD headquarters in Bonn. This also allowed me to frequently travel to Indonesia.

Especially in Jakarta, I had the impression that Indonesia underwent a positive economic development since 2010. Wages increased and many people had a better life. The demand for education increased and to my observation on education fairs, families were also able to invest in education to a greater extent than before. I am afraid that this positive development might have been interrupted by the pandemic and I very much hope that COVID will be overcome soon.

In your opinion, what potential does Indonesia have in terms of education and research cooperation with Germany?

Indonesia is a country with great potential and many opportunities – especially when it comes to study and research cooperation. Academic exchanges between Indonesia and Germany have already been very intense for many years. Currently, there are 145 active cooperation programmes between German and Indonesian universities along with well-established partnerships established by the long-standing presence of DAAD. Thousands of Indonesian alumni have studied and researched in Germany and, through their great commitment, made a significant contribution to the bilateral exchange between the two nations.

The current Campus Merdeka policy of the Indonesian Ministry of Education opens up further opportunities for German-Indonesian academic cooperation. Indonesian universities are rapidly becoming more international and autonomous. Teaching and learning had also been modernized, with universities working more closely with the business community and becoming more practise- and labour market-oriented. Germany has extensive experience in these developments, particularly in the area of cooperation between universities and industry. I hope that there will be a closer partnership between the universities of Germany and Indonesia, for example, in the form of double degree programmes.

The fight against climate change – which is a main global issue that we are facing today – is an important field of academic cooperation between our two countries. Indonesia is particularly vulnerable to the impact of climate change. The international community needs to collaborate in researching climate change, training and educating experts on climate and environmental protection methods, finding renewable energy sources as well as reducing greenhouse gas emissions. Germany is among the leading countries in studies and research on these issues and I hope that DAAD Jakarta can support Indonesian and German universities to work together closely in these areas.

In your opinion, what will be your biggest challenge as the new Director of DAAD Regional Office Jakarta?

There will certainly be many challenges – for which I'm glad because challenges mean opportunities. In the first few months, we will need to prepare the DAAD Jakarta Office for life after COVID-19. The team at DAAD Jakarta did a fantastic job by working completely digitally during the most difficult moments of the pandemic. Now, we need to assess our extended experience with digital work and consider which tasks we will continue digitally and which parts of our work will be conducted face-to-face. Digitalisation offers great opportunities, but we also want to continue meeting people in person.

Last but not least, do you still remember some words in Bahasa Indonesia?

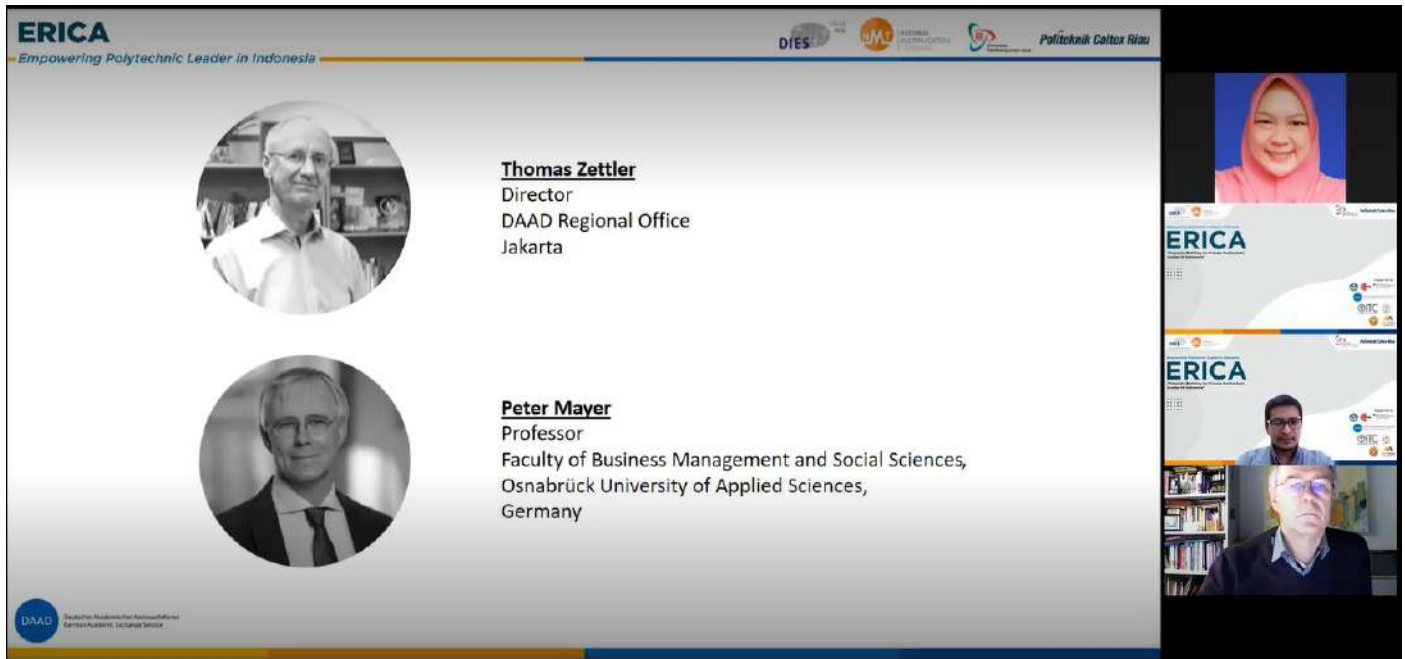
Bahasa Indonesia adalah bahasa yang indah dan elegan untuk itu saya ingin terus belajar bahasa Indonesia selama berada di Jakarta. Saya sangat menantikan Jakarta, soto ayam dan rendang dan bekerja bersama-sama dengan tim DAAD di Jakarta dan banyak orang yang luar biasa untuk membangun lebih lanjut kerjasama Indonesia-Jerman.



From Left to Right:
Dr. Helmut Buchholt (Director of DAAD Regional Office Jakarta from 2009-2012),
Mrs. Ilona Krüger (Director of DAAD Regional Office Jakarta from 2002-2008),
Dr. Christian Bode (Secretary General of DAAD from 1990—2010)
and Dr. Guido Schnieders (Director of DAAD Regional Office Jakarta) in 2008.
Source: DAAD AS Jakarta

ERICA - Empowering Polytechnic Leaders in Indonesia

by Mr. Eddy Yusuf, Ph.D



The screenshot shows a virtual meeting interface. On the left, a presentation slide titled "ERICA Empowering Polytechnic Leader in Indonesia" features two circular portraits of speakers. The top speaker is Thomas Zettler, Director of DAAD Regional Office Jakarta. The bottom speaker is Peter Mayer, Professor at the Faculty of Business Management and Social Sciences, Osnabrück University of Applied Sciences, Germany. On the right, there are three video thumbnails: a woman in a pink hijab at the top, a man in a blue shirt in the middle, and a man in a dark sweater at the bottom. The top of the interface displays logos for DIES, UMT, and Politeknik Caltex Riau.

DIES National Multiplication Trainings (NMT) is a training course designed to offer modular, practice-oriented training opportunities for management-level professionals from universities in developing countries. Initiated by the German Academic Exchange Service (DAAD) and the German Rectors' Conference (HRK) with funding from the German Federal Ministry for Economic Development and Cooperation (BMZ), DIES NMT aims to strengthen DIES alumni in their roles as multipliers in the field of higher education management as well as to promote the sustainability of DIES training.

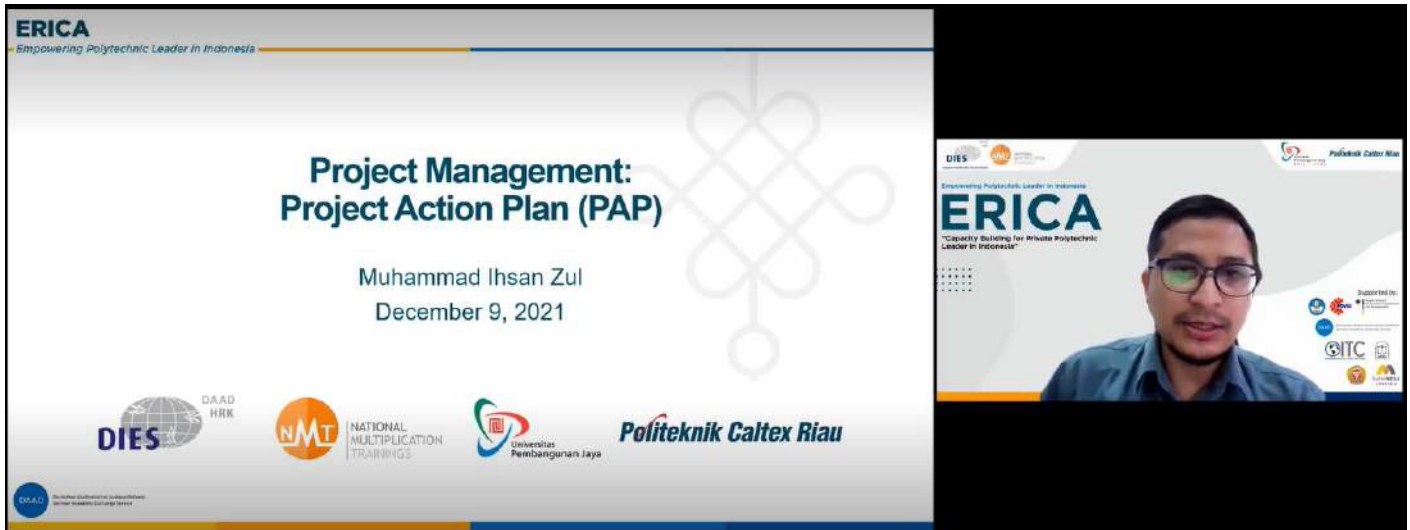
In 2021, Universitas Pembangunan Jaya (UPJ) and Politeknik Caltex Riau (PCR) received DIES NMT funding to equip polytechnic leaders in Indonesia with extensive knowledge of strategic management and leadership in private higher education institutions in Indonesia. The training program, dubbed ERICA (Empowering Polytechnic Leaders in Indonesia – <http://erica.upj.ac.id>), is led by Eddy Yusuf (Vice-Rector for Operational Affairs and Partnerships, UPJ), Muhammad Ihsan Zul (Vice Director of Marketing, Cooperation and Alumni Affairs, PCR), and Leenawaty Limantara (Rector, UPJ). ERICA followed a practice-oriented approach to preparing these leaders to sail the often surprising, highly dynamic Indonesian higher education landscape. ERICA is being implemented in two phases: the first phase was conducted entirely virtually due to the COVID-19 pandemic and concluded in December 2021. The second phase is scheduled to take place in Pekanbaru, Riau on May 23 - 26, 2022, provided that the pandemic is under control and there are no travel restrictions from the government.

Twenty-five leaders from Java, Sumatera, and Kalimantan are uniting to focus on transformational projects that are unique and specific to their institutions within the four key areas: (i) leadership and strategic management, (ii) project management, (iii) human resource management, and (iv) quality assurance. These leaders play different strategic management roles that allow them to influence their institutions, while the projects are geared at finding solutions to the challenges facing institutions that affect their ability to compete in Indonesia and ASEAN as well as globally.

ERICA is supported by two key experts: Prof. Peter Mayer of the University of Osnabruck, Germany and Prof. Tatas Brotsudarmo of Machung University, Indonesia. They provide insight, guidance, and feedback before, during, and following the implementation of the program. In addition to Prof.s Mayer and Brotsudarmo, during the first phase, we were fortunate to receive the knowledge and experience of several international and national key people in leadership and management both synchronously and asynchronously. The international key figures include Prof. Maria Flordeliza Anasatcio (Centro Escolar University, Philippines), Prof. Frank Ziegele (Center of Higher Education, Germany), Dr. Gladys Nivera (Philippine Normal University, Philippines), and Dr. Jutta Fredowitz (Center of Higher Education, Germany), while the national key figures include Dr. Benny Bandanajaja (Director of Vocational and Professional Higher Education, Ministry of Education, Culture, Research, and Technology, Indonesia), and Dr. Hendriko (Assessor, National Accreditation Agency for Higher Education, Indonesia).

ERICA - Empowering Polytechnic Leaders in Indonesia

by Mr. Eddy Yusuf, Ph.D



Unfortunately, due to the COVID-19 pandemic, the first phase of ERICA was only able to be held virtually. Despite this setback, the participants remained enthusiastic about the event. Thanks to the various tools and techniques used – such as breakout rooms, jamboard, and zumpad – everyone was able to remain very active and engaged. At the end of the day, limited physical activity can be substituted with a controlled and carefully planned virtual interaction.

We sincerely hope that participants will be able to fully benefit from the training provided. By the end of this two-phase workshop, participants are expected to: (1) understand the position and competitiveness of private polytechnics in Indonesia, (2) have a solid comprehension of university governance structure and functional management in their institution, (3) possess the agility to manoeuvre through the fast-moving higher education landscape, (4) carry out measurable transformation of their institution using tools provided during training, and (5) develop partnership and network among participants.

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DIES NMT - Internationalisation Policies & Strategies to Support Emancipated Learning-Educational Policy in Indonesia

by: Dr. Condro Wibowo



The first phase of the National Multiplier Training (NMT) on Internationalisation Management was successfully held in Aceh, Indonesia from 16 to 18 February 2022, highlighting the theme of Internationalisation Policies & Strategies to Support Emancipated Learning-Educational Policy in Indonesia.

NMT itself is part of the Dialogue on Innovation Higher Education Strategies (DIES) programme developed by the German Academic Exchange Service (DAAD) and the German Rectors' Conference (HRK) and organized by the University of Potsdam, Germany. The programme is funded by BMZ and designated for DIES Programme Alumni worldwide.

In 2021/2022, several proposals were made from ASEAN, Africa, and Latin America requesting funding for the NTM programme.

The purpose of this event was to help potential universities initiate and strengthen international cooperation. An organizational group made up of Management of Internationalisation training alumni in Germany from the Syiah Kuala University, University of Surabaya, Ahmad Dahlan University, Widya Mandala Catholic University, University of Indonesia, and Jenderal Soedirman University prepared a proposal for the event and was granted funding the German government. Topics discussed during the event include strategies and programmes for the internationalisation of higher education, awareness-raising on internationalisation programmes at the university level, and many others.

The team successfully conducted the first NMT Workshop on 16-18th February 2022 at the Hermes Palace Hotel, Banda Aceh. It was opened by Prof. Dr. Ir. Marwan, Vice-Rector I of Syiah Kuala University. In the first workshop, the participants discussed various strategies for the internationalisation of higher education.

In his remarks, Prof. Marwan expressed the hope that the workshop would assist Indonesian universities in their efforts to become world-class universities, as well as in the implementation of the Merdeka Belajar Kampus Merdeka (MBKM) educational policy.

On this occasion, Prof. Marwan also called for all participants to work together and support each other in realizing the internationalisation of higher education in Indonesia and improving the global reputation of Indonesia's higher education institutions. "This is a good momentum for us. I hope this event will further strengthen our communication, especially in the efforts for the internationalisation of higher education in Indonesia," Prof. Marwan said.

DIES NMT - Internationalisation Policies & Strategies to Support Emancipated Learning-Educational Policy in Indonesia

by: Dr. Condro Wibowo



This activity also brought together many leading national and international practitioners in human resource capacity building from Germany, Malaysia, and Indonesia, such as Dr. Birgit Barden-Laufer, Assoc. Prof. Ariffin Bin Abu Hassan, Dr. Muzailin Affan M.Sc., Adi Prasetyo Tedjakusuma B.Bus M.Com, Dr. Arief Budiman, Ida Puspita S.S., M.A.Res, Erlын Erawan, Psy.D., Mateus Yumarnamto, S.Pd., M.Hum., Ph.D. Alfrida Hutapea, and Dr. Condro Wibowo.

Participants from 17 different higher education institutions in Indonesia – such as Medan Area University, Muhammadiyah University of Palembang, Dehasen University Bengkulu, Muhammadiyah University of Aceh, Serambi Mekkah University, Muhammadiyah University of Metro, STIKes Muhammadiyah Lhokseumawe, Muhammadiyah University of Bengkulu, Muhammadiyah University of Palangkaraya, Muhammadiyah University of Bangka Belitung, Almuslim University, STKIP Muhammadiyah Southwest Aceh, Muhammadiyah University of Pontianak, IAIN Lhokseumawe, STKIP Muhammadiyah Aceh Tengah, Muhammadiyah Nursing Academy of Bireuen, and Syiah Kuala University – also took part in the event.

The second phase of the NMT Training will be conducted on 12-14th July 2022.

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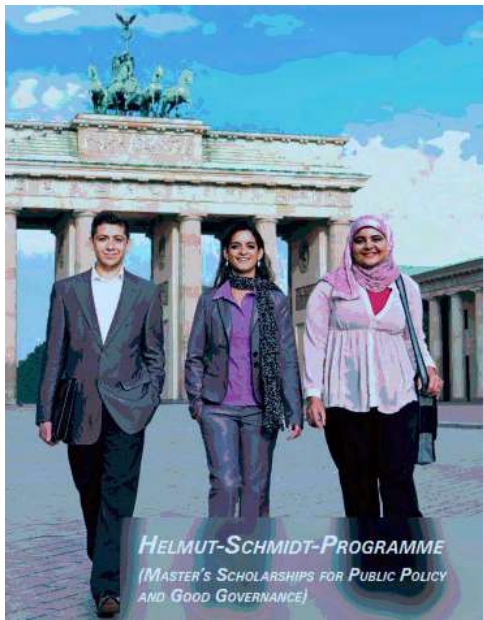
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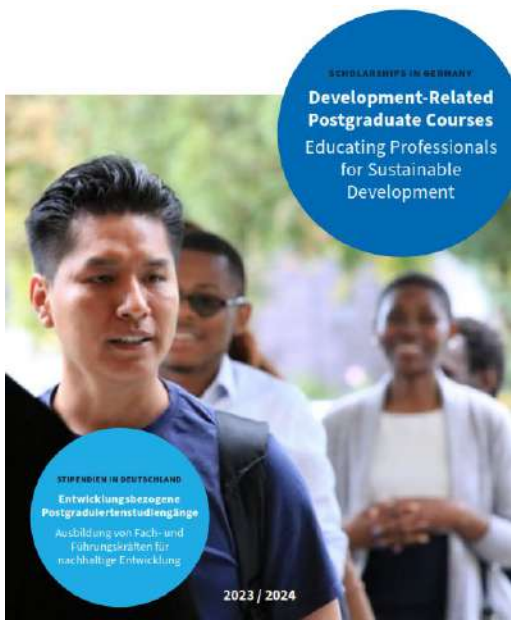
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